

3

NUMBER OF DAYS IT TOOK HIM TO SCAM
THEM OUT OF ALL THEIR SAVINGS



HELP DISRUPT, STOP & PREVENT INVESTMENT FRAUD

If you suspect investment fraud, report it
right away to the BC Securities Commission.

HOW TO REPORT INVESTMENT FRAUD



inquiries@bcsc.bc.ca



1-800-373-6393

(toll free across Canada)

604-899-6854

BE FRAUD AWARE



A program of the BC Securities Commission

InvestRight.org for more information

14,786

NUMBER OF WORKING DAYS IT TOOK THEM
TO SAVE FOR THEIR RETIREMENT



START BY LEARNING THE FRAUD WARNING SIGNS

1 NO RISK!

There's no such thing as a guaranteed investment: the higher the returns, the higher the risk.

2 PROFIT LIKE THE PROS!

These scams are pitched as opportunities known only to a select few. The scam artist convinces you that he or she has access to this inside information.

3 OFFSHORE, TAX FREE!

Fraudsters may try to convince you to move your money outside Canada to avoid taxes. They really want you to move it to an inaccessible offshore account.

4 GET IN NOW!

Scam artists use this tactic to pressure you into making a quick decision. They suggest they have secret information about a company that the general public doesn't have.

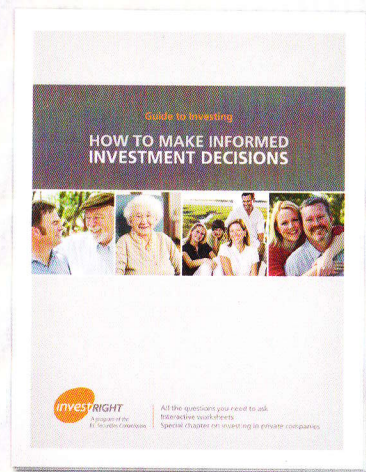
5 YOUR FRIENDS AND FAMILY CAN'T BE WRONG!

Scam artists target religious, ethnic, or close-knit groups by working their way into organizations and befriending members. This approach relies on the trust you place in the people you care about.

DON'T CONFUSE A FRAUD FOR A FRIEND

It's natural to rely on others for information and advice. We trust that our family, friends, co-workers, and chosen advisors have our best interests at heart.

Scam artists use connections and common interests to exploit trust. Without a clear plan to protect yourself, it's next to impossible to resist the approach of a charming "friend" who wants your money. It's already happened to an estimated one in five British Columbians. It doesn't have to happen to you.



WE CAN HELP YOU MAKE INFORMED INVESTMENT DECISIONS

The BC Securities Commission helps British Columbians like you protect their savings. The InvestRight *Guide to Investing* has important information about investing. It spells out the risks of investing in private companies and explains how to recognize and report investment fraud. Download your free copy today at InvestRight.org.

HOW VULNERABLE ARE YOU TO INVESTMENT FRAUD OFFERS?

We surveyed more than 2,400 Canadians 50+ to find out what makes people vulnerable to investment fraud. We found that unrealistic expectations about market returns, not understanding the relationship between risk and reward, exposure to risky sales situations, and a lack of basic financial knowledge can put anyone at risk. Being afraid of running out of money in retirement drives that risk into the danger zone. Even those who have been prudent savers all their lives can become a target for someone who lies to get their money.

TAKE THE FRAUD CHALLENGE

Find out how you compare to your fellow Canadians' vulnerability to investment fraud and you could win an iPad2.



Enter today at BeFraudAware.ca